Browser-based User Interface

NewsPlanner has been built to work with all of the latest web-browsers including Google Chrome, Mozilla Firefox, Apple’s Safari and Internet Explorer.

Severa Content Preview

Ease of Use

Navigation between multiple Workbench and panes with many pallets according to user requirements.

View news in several content previews (explorer, preview, thumbnail, Calendar with zooming).

With drag and drop you can create and move content package with Real-time visibility to the latest version of every production page and its elements and can be seen on large screens in the newsroom.

Simple and Adv Search open a search that you’ve saved. Preview all types of Assets like videos, audio, office or as embedded Internet object. Message notifications by messaging system, email, sms. Also for reminder about looking incoming wires or article from others, and for remind by planning duo times.
**Powerful Workflows Architecture**

"With NewsPlanner Setting up editorial and production workflows made easy. You ensure that your editorial elements are processed and approved in a consistent and efficient manner."

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**Processor and Controller**

It not only adds content notifications and review process, but also gives the ability to create custom status posts and groups for your users with full customization.

Scheduling Process with full Time Management including tasks required for harvest wire-news, Email, RSS and SMS make them searchable with validation and classifying its content for any languages dictionaries, full managed and integrated with Advertisement.

The ability to index large quantities of documents and able to handle peak demand loads. Powerful search capabilities that will permit organization to categorize their growing.
Newspaper Planner built with a complete set of tools to be a leader in Tablet Publishing

"How can we present editorial content on new devices like the iPad and how we can edit and publish and make content more appealing?"

The Future of Publishing

Publish online
From anywhere you can Manage, Edit, View, Search and Publish Content from iPad, iPhone and Android.

Automatic and manual Publish for selected content Package (text content, image, video...) immediately to web, mobile, Tablets, RSS feeds, SMS, Email and Societies media (facebook, Twitter, Google's...).
With Custom Templates Integrated with most CMS in web.
International Digital Publishing

Keep you updated on the latest and greatest industry

"NewsPlanner has been built to provide media companies with the tools they need to remain at the cutting edge of technology."

Multi Channel - Multi Product - Multi Edition

Media companies must produce content for more products and multiple channels.

- It is designed to maximize efficiencies and make collaboration simple and to use of all available resources.
- In today's dynamic world of publishing development, new technologies are being introduced at a rapid rate.
- Publish content for different channels. Editors can work for web, mobile, and paper and to different geographic issues.
- Newsrooms produce content for multiple media: print, radio, television, the Internet, and others.
**NewsPlanner is a best practice for content planning**

"Planning bridges the gap from where we are to where we want to go. It makes it possible for things to occur which would not otherwise happen."

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**Planning Management**

Is to be able to track the progress of content. Where one can choose which news events should be covered, when, by whom and using which resources.

Using Custom plan type and properties: task, meeting, appointment, idea, event, reminder and recurrence with the notifications message via console message email, SMS.

Prepared topics before plan start and actions that are taken in that plan. Make actions and assign Sub tasks. Do some actions after or before plan. Like create Article. Status for every creator or submitter or receiver. Attach Files: Add blueprints, presentations, statements of work, or any files you need to your plan.
ArchivePlanner is a great Technology tool for managing and maintaining Information.

Archive aims to maximize the value added for publisher products and its rights by organizing and maintaining the archived products' materials and investing in information by creating its own Data Bank.

Integrated Archive System

By investing in Information, you improve efficiency and increasing profits. With Create your own Data Bank for Personal CV's, Organizations, Pictures, Stories, Assets Library, and Historical or Future Events.

It provides tools needed to handle large amounts of data, enabling editors and Archivists to classify and share content.

Search and browse archive content in any format and view related topics with the ability to download it or convert it to reuse it.

Investing in Information
Middle East Enterprise Solutions

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