Great way to create and manage news that let you share and publish
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Quick Access
The rapid development and successive in the media industry, communications with the high-speed access to the Internet and growth of social media (Facebook, Twitter, YouTube…). With new generations realm of phones, tablets, netbooks and high competition in capabilities and its potential in terms of high speeds and storage capacities. All of this is a new reality facing the media publisher in a rapidly changing market with high competition, especially with increasing the hottest events and unrest in the world, which requires quick access to news and using advanced technology with vision of the future.

Industry standards
This is our software it's based on a strong commitment to research and development as well as industry-wide standards, and addresses both customers business and technology demand.

Continuous Innovation
NewsPlanner is not only newspapers, but Web and Mobile sites, TV, enterprise, government, and even individuals or for use in market research And Data Banks.
Browser-based user interface

**NewsPlanner** has been built to work with all of the latest web-browsers including Google Chrome, Mozilla Firefox, Apple’s Safari and Internet Explorer 7+. View news in several content preview (Explorer view displays a hierarchical tree view of the subitems in the selected item, preview view displays significant data and image preview, thumbnail view thumbnail gallery with zooming).

**Navigation**

Navigation between multiple customized workbench that contain multiple panes with many pallets according to user requirements. You can navigate directly to the folder that contains the items you are interested in. You can also open a search that you’ve saved. And using package (layout, article, images....). With real time visibility to the latest version of every production page and its elements and can be seen on large screens in the newsroom. Preview assets like videos or as embedded Internet object.

**Messaging and Notifications**

Receive message notifications by messaging system, Email, SMS before you exceed your issue or page deadline so you can make necessary changes along the way. Also for reminder about looking inco wires or article from others, and for remind by planning duo times.
Powerful WorkFlow Architecture
Setting up editorial and production workflows made easy it not only adds content notifications and review process, but also gives the ability to create custom status posts and groups for your users with full customization. You ensure that your editorial elements are processed and approved in a consistent and efficient manner. With multi production, channels, and editions workflow.

Processor and Controller
Scheduling process with full time management including tasks required for harvest Wirenews, Email, RSS, SMS... and make them searchable with validation and classifying its content for Arabic and English and any other languages dictionaries. Automatic or manual page issues, full managed and integrated with advertisement view and booking ADV, reporting support.

Export Data
Export your items as packages to a variety of formats including (CSV, XML, NITF, NewsML....) and any file types as (images, PDF, Incopy, Indesign, video, audio....)

Data management
The ability to index large quantities of documents and able to handle peak demand loads. Powerful search capabilities that will permit organization to categorize their growing. With simple and advanced search tools for authorized users. Automated metadata extraction from image, video, audio...
Contextual information automatically by analyzing and classify text using standard taxonomies and standard subject codes dictionaries like IPTC, NAIC..., and to make it as easy to find and valuable to use as possible. Also help discern relevant and insightful keywords, topics, summaries.
Centralized Job-levels
Users can view a centralized section and user list to view the items and edit or approvals assigned to them. This Job-levels is setting up to editorial dep hierarchy and job-level for every user in organization.

Users Roles and privilege
Configure user’s roles, manage user profiles and groups and subgroups. Filters and Worksets a great to control visibility of Items with additional flexibility when creating view filters for items. Every user or group has Read/Write security on items according to item status in workflow. With Alerts You can apply color alerts for items display in filters according to criteria.

Version and History
Allows you to track all changes happened of a specific item as versions and history of all actions running to it. This allows you to analyze and determine if changes need to be made to your workflow to improve efficiency.
Publish Online
Automatic and manual Publish for selected content Package (text content, image, video...) immediately to web, mobile, Tablets, RSS feeds, SMS, Email and Societies media (Facebook, Twitter, Google's...). With Custom Templates Integrated with most CMS in web.

Multi-channel Multi-Product Multi-edition
Publish content for different channels, products, editions. Channels is different market segment types. Editors can work for web, mobile and paper to different geographic issues.
Story Editor

Built in system news editor with view setup and customized forms that make you use default or invent new addition of metadata, Create content packages and publish it for one or multiple media. Copy and merge articles to new article based on selected article. Insert captions, Drag Images to article and layouts to create page and submit approved items to production and proofreaders, finally publish to layout all that with full customized workFlow. Also sharing content lets writers and editors simultaneously develop their individual stories during other sections work on same items.

Adobe Incopy


Photo Editor

Upload Images and extracts metadata, Insert captions. Manipulating Images(cropping, add watermark, resize).
why Archive?

Archive Java-based

Archive is Java-based technology tools for indexing and search, advanced analysis / tokenization, stemming capabilities indexer "Arabic, english..." for improved performance and scalability of use. Helps reduce cost, improve operational efficiency and manage risk with its index and search function that also cover all needs for archivists and editors.

Archive aims to maximize the value added for publisher products and its rights by organized maintaining the interconnected elements, topics and events. Provide tools needed to handle large amounts of data.

Classification

The archive enabling editors and Archivists to classification and share content and reuse material and build custom archive elements for any contents in different formats include video, audio,.. and any other assets with indexable metadata. Information exchange in Archive based on a common communication format (data structure standard) that would carry the data they sought to exchange like IPTC, NITF, NewsML, AdsML, XMP and RDF and a common sets of rules (content standards) that would govern how the information was going to be entered into the format.

Customized search

Users can search and browse archive content in any format "TXT, PDF, InDesign, InCopy, .." with simple and advanced customized search options and view related items with the ability to download it or convert it to reuse it in editorial and republish it to print or web.
Reporting is a comprehensive solution to render reports includes a complete set of tools to build reports that meet the most severe requirements. Powerful system of exporting reports, which supports many different types of formats. You can use, you can build simple and generate a complex reports.

**System Reports**  
Many ready made reports by groups. Like general, production, planning, administration.

**Custom Report**  
Using report designer like iReport or any report designer integrated with JasperReports. That giving your IT staff the ability to generate a complex report quickly and efficiently.

**Report Generator**  
User is able to create a new report that not available in the system’s reports. Selecting the required fields to be appeared in the created report by choosing this fields. User can add conditions to be applied on the selected data. Also is allowed to save a new report condition's to new name and add it to report menu.
News planning
Is to be able to track the progress of content. where one can choose which news events should be covered, when, by whom and using which resources. Using custom plan type and properties task, meeting, appointment, idea, event,...”. Remind and recurrence with the notifications message via console message, Email, SMS. Attendances or participates, with time frame and defined goals. Back to plan history and review with flow each plan topics and assigned tasks status. Relate plan with any other elements like article, layout, assets, photo booking, resources, ...
Prepared topics before plan start and actions that taken in that plan. Make Actions and assign sub tasks. Do some actions after or before plan like create aticle. Status for every creator or submitter or receiver. Attach files add blueprints, presentations, statements of work, or any files you need to your plan.

Task, Meeting ,Appointment,...
Task: Activity that has to be done. A task has one or more persons responsible for carrying out the task or supervising its execution. Tasks may have an estimated duration and a deadline when the task is due that mean limited time frame and a defined goal. Tasks may be further split up in subTasks. Tasks may be further split up in subtasks.
Meeting: The most important step in holding a successful meeting is planning. This includes determining who should attend, who will run the meeting, and what will be discussed. Before the meeting, finalize a list of attendees. Some meeting you do it each morning or in the evening that need to organize with reminder and recurrence. The completed agenda would be shared with all participants in advance of the meeting so they are clear on the purpose and expected outcomes. Allows participants to record key agreements and action steps. Before meeting accountability a meeting leader needs to archive meeting documents after meeting you should assign tasks needed and track action assigned in a meeting. Should record all topics actions and assign tasks needed to each responder and flow it.
Appointment: To organize events of different types (private dates, telephone conferences, contact...). An appointment is described by at least a date and a name. Upon request, the participants are invited automatically, and their individual status (accepted, declined) is managed along with the status of the appointment itself.
Resource Management

Users and Resource Allocations. Automate resource management requests and bookings with customizable workflows and approval. You can make sure that the right resources are working on the right task. Accurately forecast resources needs “Cameras, Cars ,.. “ and improve utilization rates. With Graph to display schedule staff Shift Groups, planned calendar and resource allocations. Manage time, zoom in/out to control appearance with color positions for different status. Minimize time you spend on creating, circulating, and maintaining work sheet of employees, shift, and job rotation schedules. You can view daily work performed by your staff, their planned calendar, shift and task assignments. Will helps you from over staffing or scheduling conflicts and minimize your staff, resource costs. and you can calculate or forecast their productivity, their absence and required staffing , resources.

Photographer Management

Photo booking workflow orders and contacts with approval from editorial and photographer Dept’s and flow every trip result and completion status. For all types of photographers, from one-person businesses to studios with several staff. Makes it easy to manage your image files, adding watermark,cropping and editing photos, publish and archive.
Email Management

Enabling you to securely store, manage and retrieve email content and ensure regulatory compliance. The escalating cost of your Microsoft or Lotus email system, as you purchase additional servers to counter diminished performance and dwindling storage space, and struggle to plan and execute backups.

The inability to assess identifies, manage, and destroy the business content stored in email records in accordance with regulations and internal policies. Need to address strict mandates around how email is captured, supervised, and retained. The frustration of users who are deleting important content in order to meet imposed mailbox storage limits.

Digital Asset Management

You know rich media is pervasive in organizations video files, Office documents, XML files, embedded Internet objects, websites links, email attachments and on and on.

Every department and business unit has rich media assets and the amount and size of the assets continues growing. Asset management including rapid search with simple keywords, secure access access, finding and tracking your documents, automatically and manual archive.

InDesign Plug-In

Regardless of company size, or number of publications plug-in arrange the relation between teams of editors and designers and give more administration and control up to printing.

InDesign users can view authorized pages and its content of articles and images in a plug-in palette and simply drag to their page or template and print PDF of paper.
Middle East Enterprise Solutions

Cairo Office:
8th District, 6th Of October, Giza
Inside 5 Stars Mall - Top of Ragab Sons

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